



# Bikes Fight Cancer.

## Please Support Mike Jones and Kim Rock in their 4<sup>th</sup> Annual Pan-Mass Challenge Ride on August 3<sup>rd</sup> and 4<sup>th</sup>

Dear Friends and Colleagues:

Our vision at the Institution for Savings is to have a positive effect on our customers, our communities and our employees. On August 3<sup>rd</sup> and 4<sup>th</sup> we will again take that pledge on the road as we join more than 6,200 other cyclists in the 40<sup>th</sup> Pan-Massachusetts Challenge (PMC), a bike-a-thon that raises money for life-saving cancer research and treatment at the Dana-Farber Cancer Institute (DFCI) in Boston. This spectacular event raised a record-breaking \$56 million last year and donated 100% of every rider-raised dollar directly to DFCI. **With each mile pedaled, the PMC brings researchers closer to finding cures for various types of cancer that affect millions of people each year.**

We will be riding 160 miles from Wellesley to Provincetown. *Last year, with help from all of you we raised over \$44,000!* So this year **our goal is \$45,000.** We are seeking corporate sponsorships as well as individual donations. **All donations are tax-deductible.**

For more information, please call us at 978-462-3106 or visit our fundraising page and make a donation online at <http://profile.pmc.org/ti0024>.

Thank you in advance for your support!

*Mike and Kim*

### SPONSORSHIP LEVELS

- \$5,000  
PREMIER Logo Placement on Shirt\*
- \$2,500  
Logo on Arm of Shirt\*
- \$1,000  
Logo on Back Pocket of Shirt\*
- \$500  
Name Listing on Shirt\*
- \$250
- Other \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**\*For sponsorships of \$500 & up, your logo or name placement on the shirt is optional and subject to availability.**



All checks can be made payable to Pan-Mass Challenge with ID#TI0024 in the Subject Line.  
Please mail checks to: Pat Connelly, Institution for Savings, PO Box 510, Newburyport, MA 01950

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